



FREMANTLE ZERO PROJECT

One community. Zero homelessness.

“Fremantle can end rough sleeping

By pooling the collective resources and expertise of the organisations already working in our region, we can drive systems-wide change and ensure that any experience of rough sleeping in our community is rare, brief and one-off.

We have the right components and conditions in place to achieve our goal. Now, we need your help to make it a reality.”



Leigh Sinclair
Executive Director
Imagined Futures



David Pearson
Executive Officer
WA Alliance to End Homelessness



Michael Piu
Chair
Imagined Futures



Philippa Boldy
Chair
WA Alliance to End Homelessness

Acknowledgement of Country

Imagined Futures and the WA Alliance to End Homelessness acknowledges the Whadjuk People of the Noongar Nation as the traditional owners of Walyalup and recognises their continuing cultural connections to their land, waters, and communities. We pay our respect to them and their elders past, present and emerging.

0 **FREMANTLE
ZERO
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WHO WE ARE

waaeh western australian alliance
to end homelessness

The Western Australian Alliance to End Homelessness (WAAEH) is an independent coalition of individuals and organisations committed to working together to end homelessness in Western Australia.

The WAAEH is leading the implementation of the Advance to Zero (AtoZ) Initiative in Western Australia.

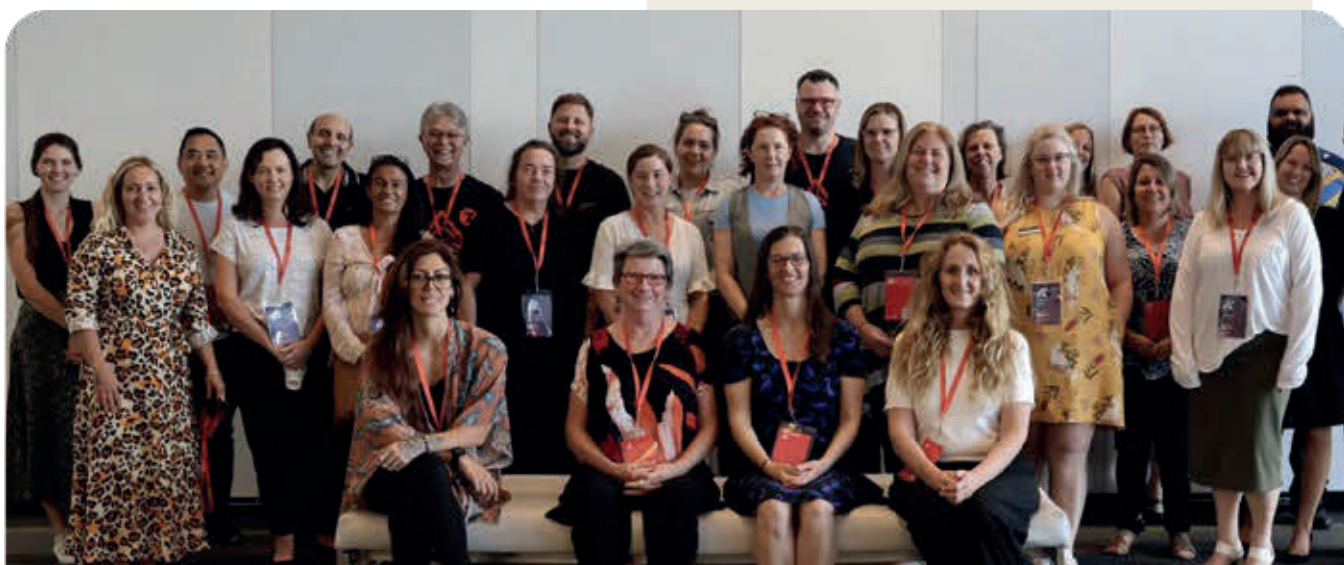
The WA Advance to Zero (AtoZ) initiative seeks to demonstrate that ending homelessness is possible, starting with chronic and rough sleeping homelessness, one community at a time.

WA AtoZ is a groundbreaking initiative of the WAAEH that supports local collaborative efforts to end homelessness. Using a range of proven approaches from around the world, communities are supported not just to address individual instances of homelessness, or even reduce overall homelessness, but to end it altogether.

This approach is supported by the WA Government, Shelter WA and the Australian Alliance to End Homelessness.



- Everyone working together with a shared strategy to end homelessness
- Local community-wide by-name data
- A Housing First systems change approach to coordination, improvement and advocacy





Imagined
Futures



- Evidential models
- Deep local knowledge
- Collective impact

The Imagined Futures (IF) partnership brings together more than 70 commonwealth, state and local government departments, not-for-profit agencies, businesses, philanthropists and community members across the WA local government areas of Cockburn, Fremantle and Melville

For more than 10 years, IF has been the backbone which aligns efforts, coordinates actions and resources and drives the development of innovative strategies and solutions to complex issues in our region, including housing and homelessness.

Informed by the principles of collective impact, IF is recognised by the WA Government as the District Leadership Group for the South West Metropolitan Region and is auspiced by St Patrick's Community Support Centre.

Together, we have united the collective strength, resources and skills of our partnerships, across all sectors, towards one common goal: ending chronic homelessness in our community.



“Over the past decade, the Imagined Futures partnership has demonstrated the power of collective impact and place-based work. It has successfully unlocked community potential, making it the most impactful ongoing collective project in Western Australia”

Professor Paul Flatau, Director
Centre for Social Impact
The University of Western Australia

THE WHY



2,226 nights.

That's how many nights, on average, someone experiencing chronic homelessness will spend on the streets, sleeping rough, in their car or in very temporary or unsafe accommodation.

We can't stop homelessness completely. But what we can do is ensure that someone's experience of it is rare, brief and one-off.

An end to homelessness can be measured by calculating functional zero.

Functional zero measures whether a community has ended homelessness for a population. It is reached when a community can demonstrate that their system is routinely housing more people than are coming into it, and has sustained that state for a period of time.

When a community achieves functional zero for one portion of the population it helps build a system that can end all forms of homelessness.

Supporting people experiencing chronic homelessness into appropriate housing is no easy task, but we know it's possible.

How? Because it's already been done.

Homelessness in Port Philip

The Port Phillip Zero project was the first community in Victoria to achieve quality By Name List (BNL) status in September 2020 and twelve months later it became the first Australian community to achieve a system shift, with a measurable, meaningful reduction of 27% in rough sleeping homelessness; a key milestone on the path to reaching functional zero.



A TO Z IN WA

The City of Mandurah became the second Australian community to achieve a measurable reduction in people sleeping rough in 2023, after housing more than 100 people in just six months.

Mandurah achieved this shift reduction through strong collaboration between government and local non-government organisations, which was driven by the employment of a Local Community Coordinator to coordinate efforts, build strong partnerships and maintain community cohesion.

Mandurah was followed by Geraldton, which achieved a down shift in rough sleeping in December 2023 and has set itself a target of achieving functional zero for all people experiencing rough sleeping by 2025.

At the heart of these place-based efforts is a comprehensive list of every person in the community experiencing homelessness known as a By-Name List. Through By-Name Lists, communities can track how many people are experiencing homelessness over a month and whether that number is going up or down.



WHY FREMANTLE?



The Fremantle Zero Project is located in the Port City of Fremantle, Western Australia, on the lands of the Whadjuk Peoples of the Noongar Nation, who call it Walyalup.

Located at the mouth of the Swan River about 20km from Perth, the state capital, Fremantle is a key urban centre serving the south metropolitan region.

With a population of about 32,000 people, Fremantle has always had a strong sense of community and local identity and a collective desire to support its most vulnerable.

However, it also faces significant challenges. People in Fremantle have limited access to emergency or crisis accommodation and few affordable housing options, with many people on waitlists for public housing.

Local knowledge combined with collective impact expertise.

Fremantle has been identified as having the ideal conditions needed to achieve an end to chronic homelessness because it is already home to integrated, cross-community collaborations which are delivering a big impact.

What we need now is backbone support to drive change, coordinate our efforts and keep us on track to reach our goal of Zero Homelessness by 2028.



South Metropolitan Regional Homelessness and Housing Plan
Towards a collective approach



We already have the vision, the plan and the partnerships in place.

And we're already working together to create a separate Fremantle By-Name List (BNL).

A By-Name List is a comprehensive list of every person in a community experiencing homelessness, updated in real time. Using information collected and shared with their consent, each person on the list has a file that includes their name, homelessness history, health and housing needs.

But to achieve Zero Homelessness we need more than data.

We need a central driver to lead project delivery, ensuring we're meeting key milestones over the next three years, capturing data and evaluating our learnings and successes, so it can be replicated by other communities across Australia.

WHAT WE NEED TO SUCCEED



Fremantle Zero Project Lead

We need a dedicated individual who can drive the efforts of our partner organisations, maximise opportunities and ensure we're on track to meeting our goal of Zero Homelessness by 2028.

Lived Experience

We can't implement solutions if we don't listen to the experts, and that includes the voices of people with lived experience of homelessness, including those most impacted such as young people and First Nations Australians.

Connection and Collaboration

We need to share our learnings with other communities, so that we can track our progress at a national level and scale-up our impact.

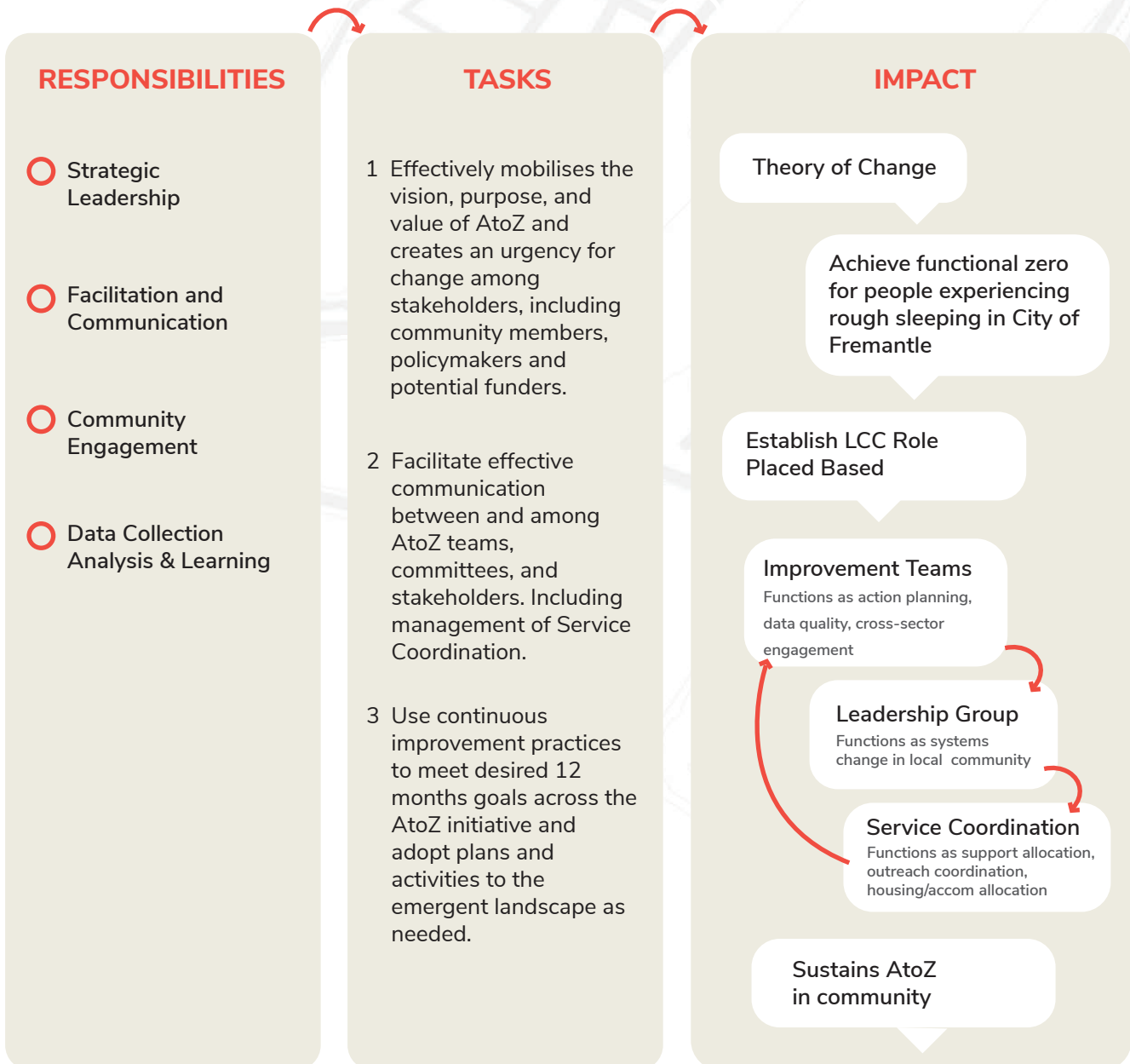
HOW YOU CAN HELP US

IF and WAAEH have been working tirelessly in Fremantle to end homelessness, together.

Our partnership is made up of committed, passionate people, experts in their field and industry leaders. We've all come together with one common goal, to prove that it's possible for one community, our community, to reach Zero.

We need your support to help us raise the remaining \$500,000 needed to achieve Zero Homelessness in Fremantle by 2028.

Our Local Community Coordinator (LCC) will deliver



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FREMANTLE ZERO PROJECT

Help us get there.

Act now and become a major partner in the Fremantle Zero Project by contacting:

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Or visit our website to read more about our plan, who we are and the work already underway.

imaginedfutures.org.au